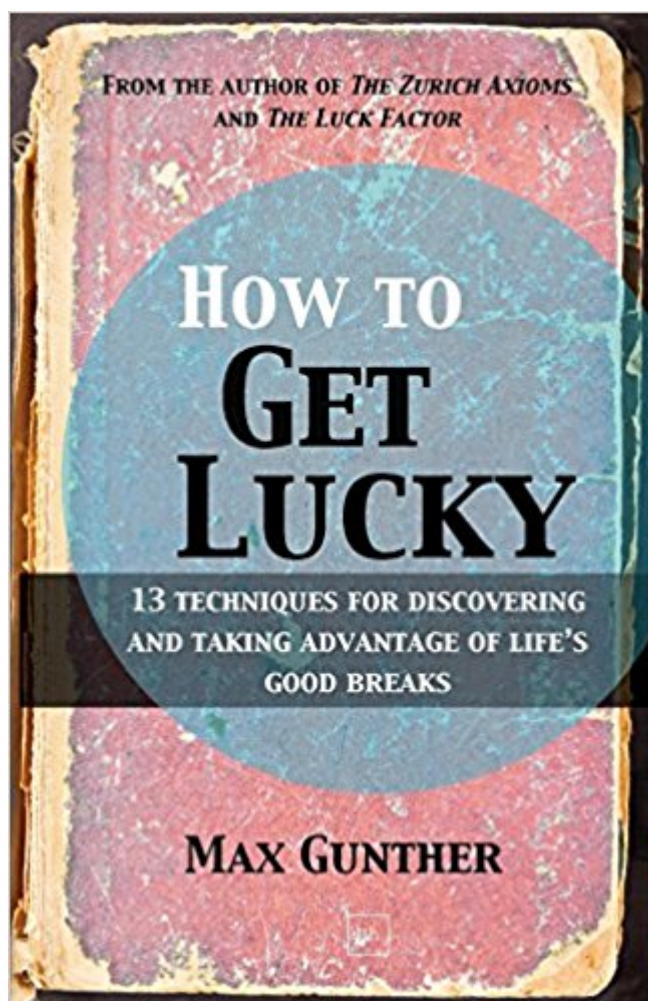


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# How To Get Lucky: 13 Techniques For Discovering And Taking Advantage Of Life's Good Breaks



## Synopsis

Max Gunther's lost classic brought back into print. Most people imagine that you're born lucky or you get lucky. Max Gunther shows you how you get lucky. The fact is that some people really are luckier than others and not by accident. Lucky people arrange their lives in characteristic patterns. They tend to position themselves in the path of onrushing luck; they tend to go where events are moving fastest and where they can find their lucky break. Lucky people take risks but not silly ones. They stick with a cause, a job, or a partner, but not when all hope is lost. In short, they move with life, not against it. This book gives you thirteen different techniques by which you can discover and take advantage of life's good breaks, while minimising the effects of its bad ones.

## Book Information

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## Customer Reviews

Max Gunther was born in England and emigrated to the US when he was 11. He attended schools in New Jersey and received his B.A. from Princeton University in 1949. He served in the U.S. Army in 1950-51 and was a staff member of Business Week from 1951 to 1955. He then served as a contributing editor of Time for two years. His articles were published in several magazines and he wrote several books, including *The Luck Factor* (9781906659493), *How to Get Lucky* (9781906659981) and *The Zurich Axioms* (9781897597491). He is very lucky.

There may be a good four to five page article in what is a stream of loosely connected second hand stories. Richard Wiseman's "the Luck Factor" offers more practical and well-researched insights see <https://www..com/Luck-Factor-Four-Essential-Principles/dp/1401359418>

## 13 reasons why not

Max Gunther is a great and entertaining writer. This book covers common-sense principles to follow in order to "get lucky." For example, if you head into the fast flow, you are more likely to get lucky than when laboring in some backwater. I really enjoyed reading this book and felt it was very practical--good advice to give someone just starting out in a career.

Outstanding recipes for strategies about luck. Some are more relevant to your particular situation, some are less but all of them are food for thought.

The best way to describe this book is that it is an adult-to-adult conversation about the role of luck in life. In fact, I would say the book it is most similar to is Peter Bernstein's "Against the Gods: The Remarkable Story of Risk" but the focus is more of the day-to-day person rather than gambling or finance. It is well thought-out and written for an intelligent audience. (Just to clarify, it is not a book about astrology or voodoo or anything of the like). Stylistically, it is similar to the "idea books" written by Malcolm Gladwell. In terms of the idea the book expounds, it is most similar to "The Secret" or "Law of Attraction".

Good book, easy read

Excellent book which sets the context to an abstract idea such as "how to get lucky". Must read. Examples make the point very well.

Makes you more conscience of your potential surroundings and options, good read.

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